

NTT DOCOMO ASIA to Host Blockchain Ideathon at Universitas Gadjah Mada in Indonesia

[Singapore, 17 April 2024] – NTT DOCOMO ASIA, a leading provider of mobile communication services, is thrilled to announce its upcoming event, a blockchain ideathon co-hosted with GAOGAO Pte. Ltd., a distinguished startup studio based in Southeast Asia and Japan, at Universitas Gadjah Mada, one of Indonesia’s top universities, on April 30, 2024.

The ideathon aims to foster creativity and innovation among students and professionals, leveraging the theme of “The Shape of Web3.0 Rooted in Our Daily Life” utilising web3 wallets for mass adoption of blockchain technology. Web3 wallets play a pivotal role in the adoption of blockchain technology, enabling users to securely store and manage their digital assets while interacting with decentralized applications.

Blockchain technology has emerged as a transformative force across industries, offering unprecedented opportunities for innovation. However, unlocking its full potential requires collaboration and the exploration of new use cases to expand user engagement within the space.

During the ideathon, participants will have the opportunity to tackle a problem statement provided by NTT DOCOMO ASIA and GAOGAO, focusing on fresh use cases for blockchain technology to increase user adoption. Participants will leverage their expertise and creativity, working together to develop innovative solutions that address real-world challenges and drive industry growth.



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Ideathon Details:

- Date: April 30, 2024 (Tuesday)
- Time: 10:00 AM - 12:30 PM
- Venue: Universitas Gadjah Mada Club Hotel
- Web: <https://alumni.ugm.ac.id/event/open-talk-competition-ideation-with-web-3-0/>

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